

# What gets measured gets done:

Opportunities for reducing inequities in agriculture, nutrition, and health

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# Suaahara:

## - Overview

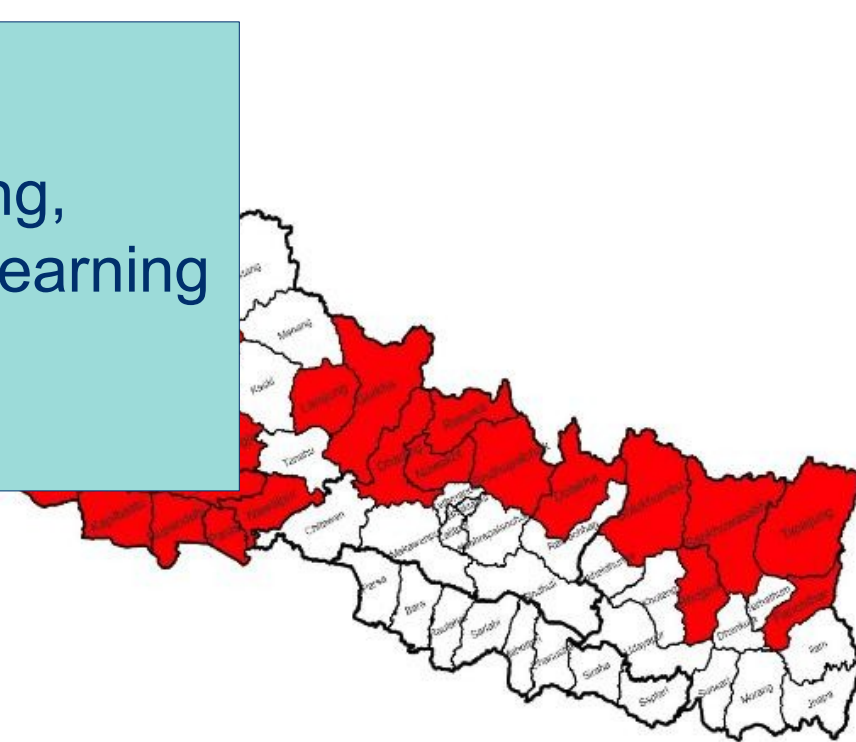
- Equity Measurement in Monitoring

- Equity Measurement in Evaluation

# Suaahara II: Program Overview

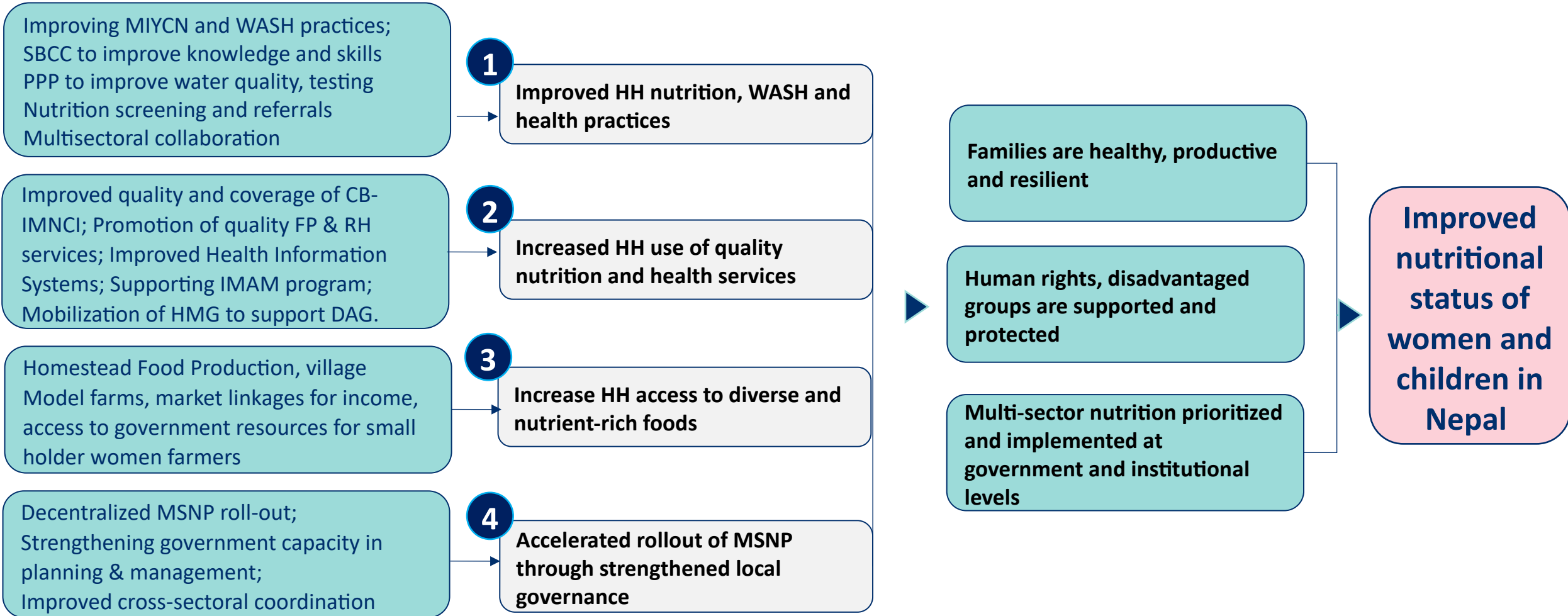
- **What:** USAID multisectoral integrated maternal and child nutrition program
- **When:** *Suaahara I* (2012–2015), *Suaahara II* (2016–2023)
- **Where:** 42/77 districts (33 in the east and 9 in the west)
- **Who:** More than 1 million pregnant or lactating women
- **How:** Focusing on disadvantaged groups; Intensified interventions in food insecure and remote areas; building on government structures and community platforms, supporting GoN's MSNP; Using life-cycle approach and family approaches

And... a well-designed monitoring, evaluation, and research system for learning and data driven programming

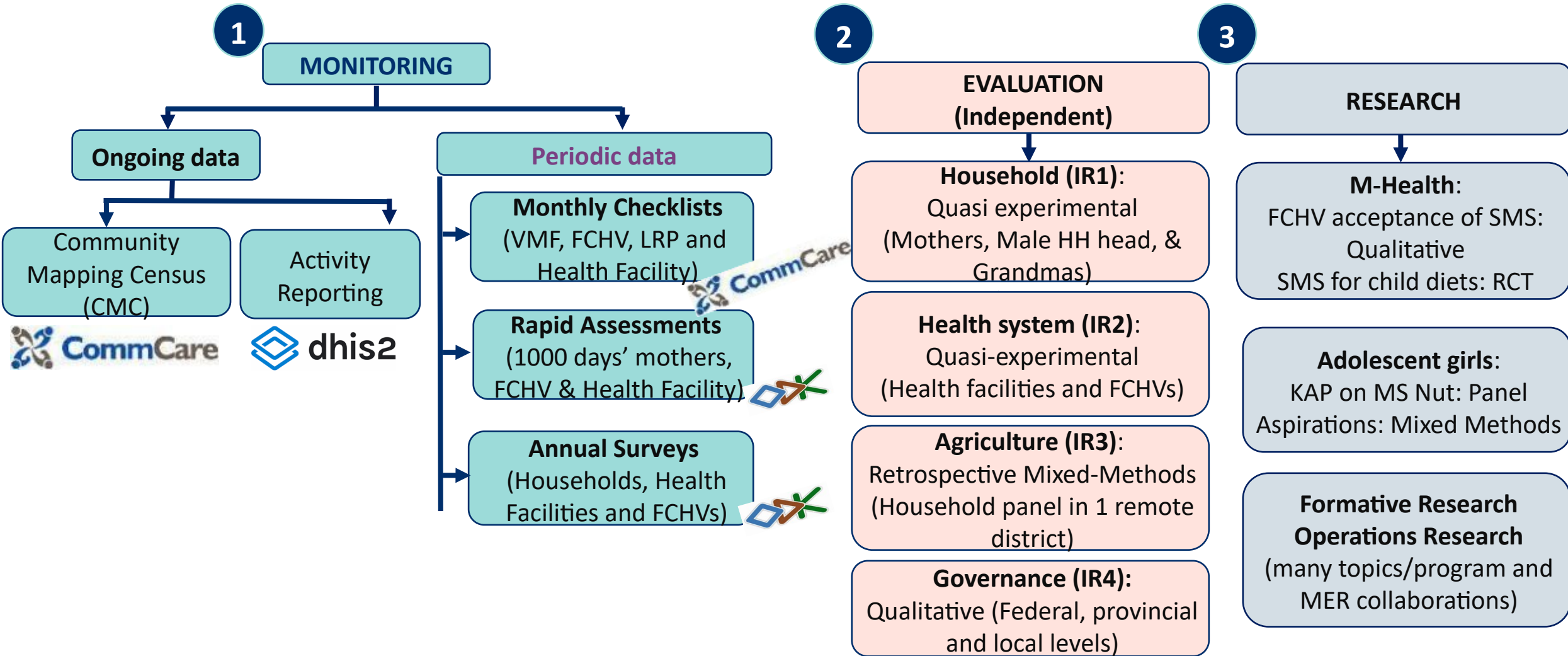


 Suaahara districts

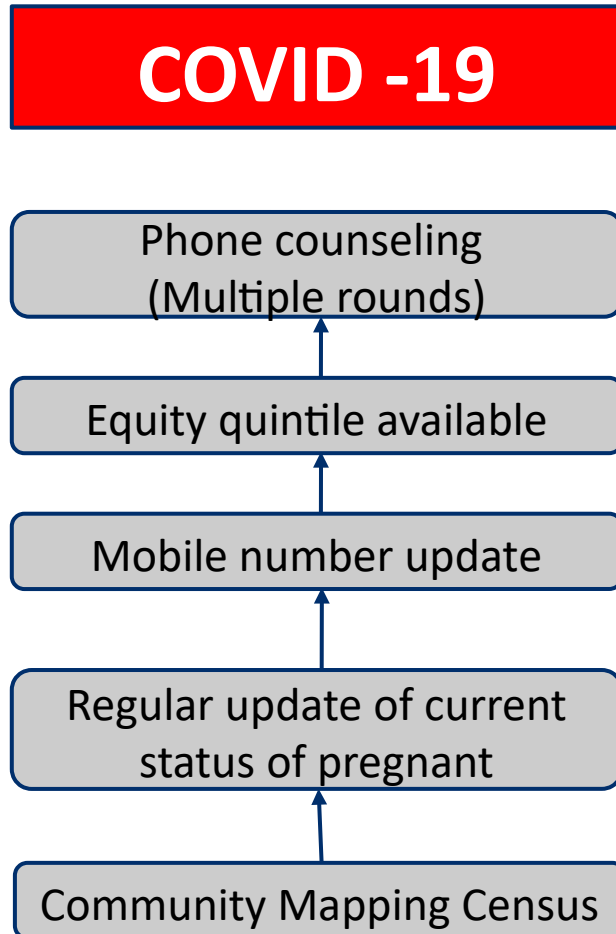
# Suaahara II: Theory of Change



# Suaahara II: Monitoring, Evaluation and Research



# Suaahara II: Equity Measurement in Monitoring – Targeting example



10:53 43%

घरधुरीका सदस्य...

घरमुलीको नाम	घरधुरीको परिचय नम्बर	घरमुलीको मोवाइल
	0108-49-V49068-6-3509	
	731-49-V49068-6-124	9800787126
	1673-49-V49068-6-133	9817407428
	3376-49-V49068-6-1116	
	1673-49-V49068-6-153	9817571912

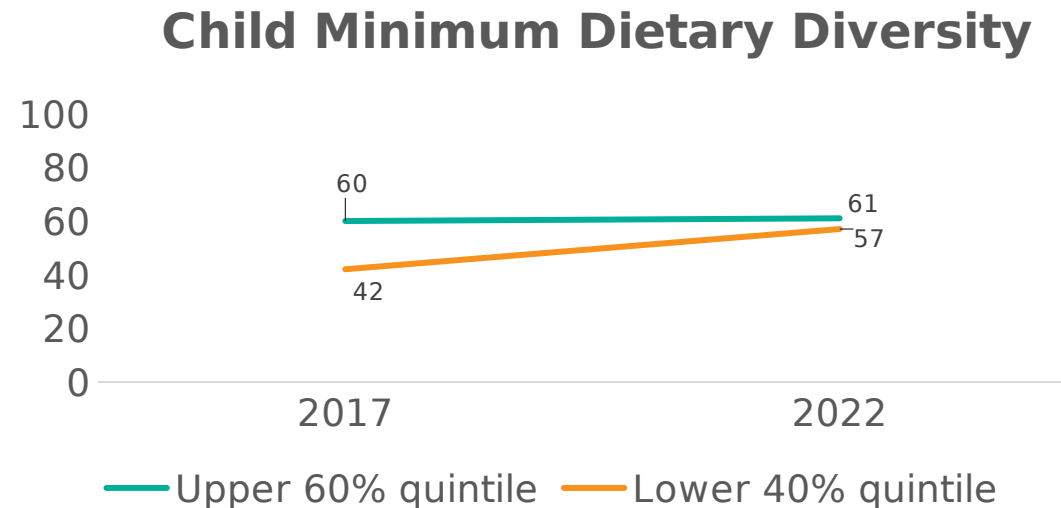
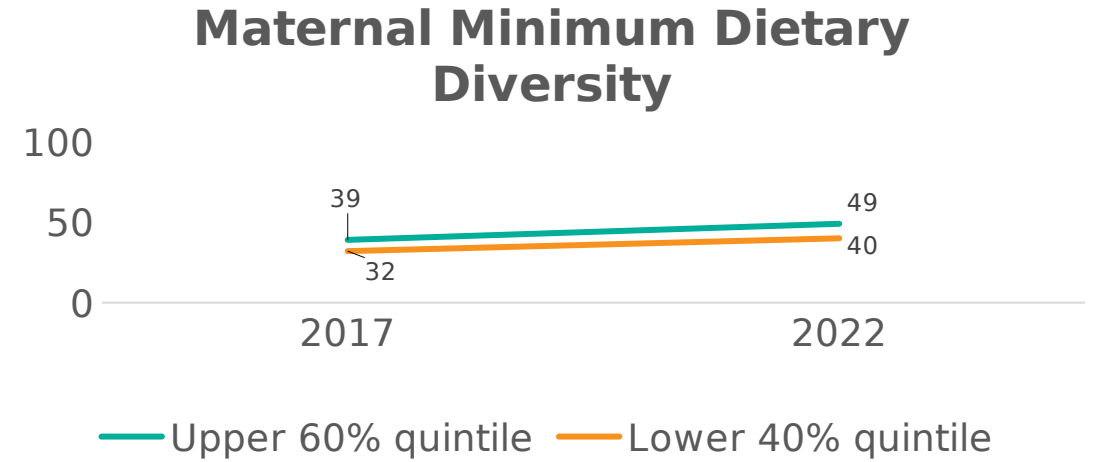
9:49 81%

मासिक भेटको लिष्...

Name	Age	Household Head Name	Special visits indicated?	equity_score
	27		No	1
	24		No	1
	31		No	1

# Suaahara II: Equity Measurement in Monitoring – Outcome level example

	2017	2022
<b>Maternal minimum dietary diversity (n=3640, 3648)</b>	36%	46%
Lower 40% quintile (n=1833, 1184)	32%	40%
Upper 60% quintile (n=1807, 2464)	39%	49%
<b>Child minimum dietary diversity (n=1385,1403)</b>	47%	60%
Lower 40% quintile (n=673,452)	24% %	57%
Upper 60% quintile (n= 712, 951)	60%	61%



# Suaahara II: Equity Measurement in Evaluation

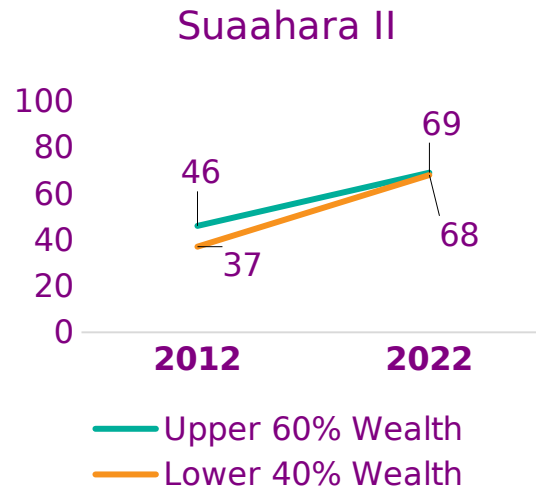
Child minimum dietary diversity  
(n=357, 777,346, 810)

Maternal minimum dietary diversity  
(n=1020, 1246, 1020, 1240)

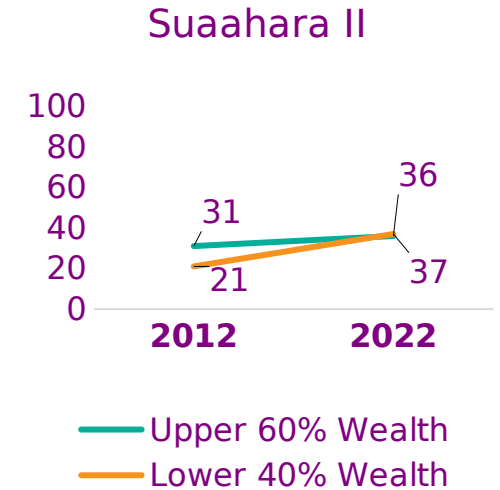
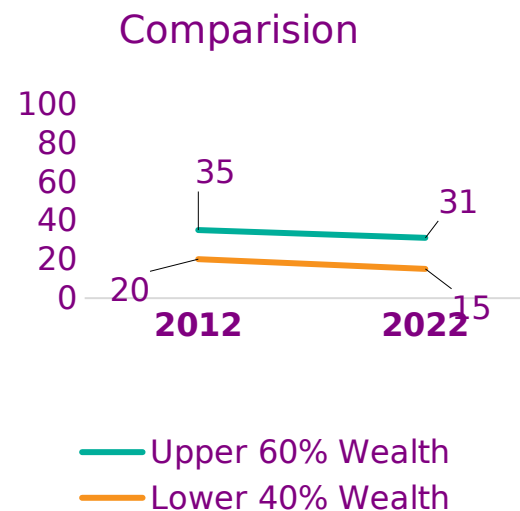
COMPARISON	
2012	2022
46%	62%
27%	24%

SUAHARA II	
2012	2022
43%	68%
28%	37%

Child minimum dietary diversity

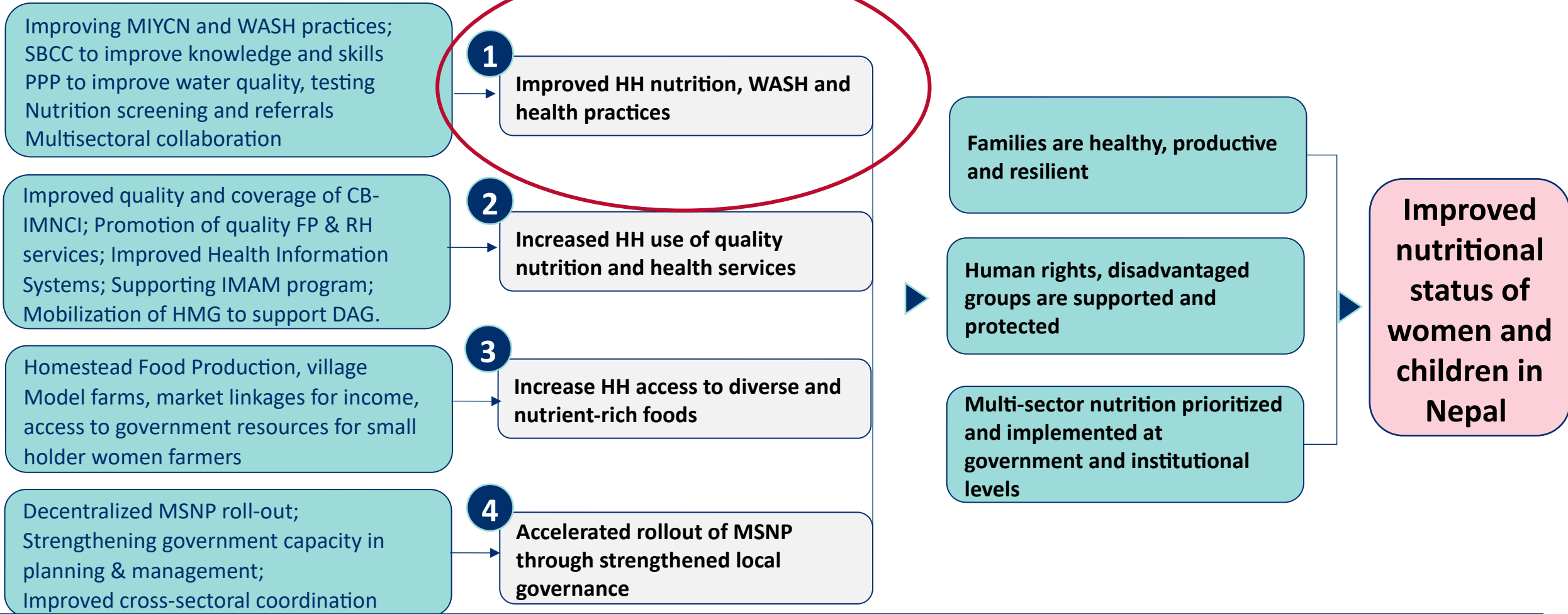


Maternal minimum dietary diversity





# Suaahara II: Theory of Change



# IMMANA:

- Equity measurement along  
Suaahara's program impact pathways

- Next steps

# Suaahara II: SBCC Pathway to Impact

Bhanchhin Aama **heard** +  
SMS messages **received** +  
Community events and platforms **participants** +  
**home visits / phone received**

Increased awareness **and exposure** of health, FP,  
nutrition and WASH platforms/services and ideal  
behaviors

Increased knowledge on ideal health, FP, nutrition  
and WASH behaviors, including service use

Improved health, FP, nutrition and WASH practices,  
including service use



**भण्चिन आमा**  
परिवारकै स्वास्थ्यका लागि



# SBCC Pathway Step 1: Exposure

Bhanchhin Aama **heard** +  
 SMS messages **received** +  
 Community events and platforms  
**participated** +  
 home visits **received**

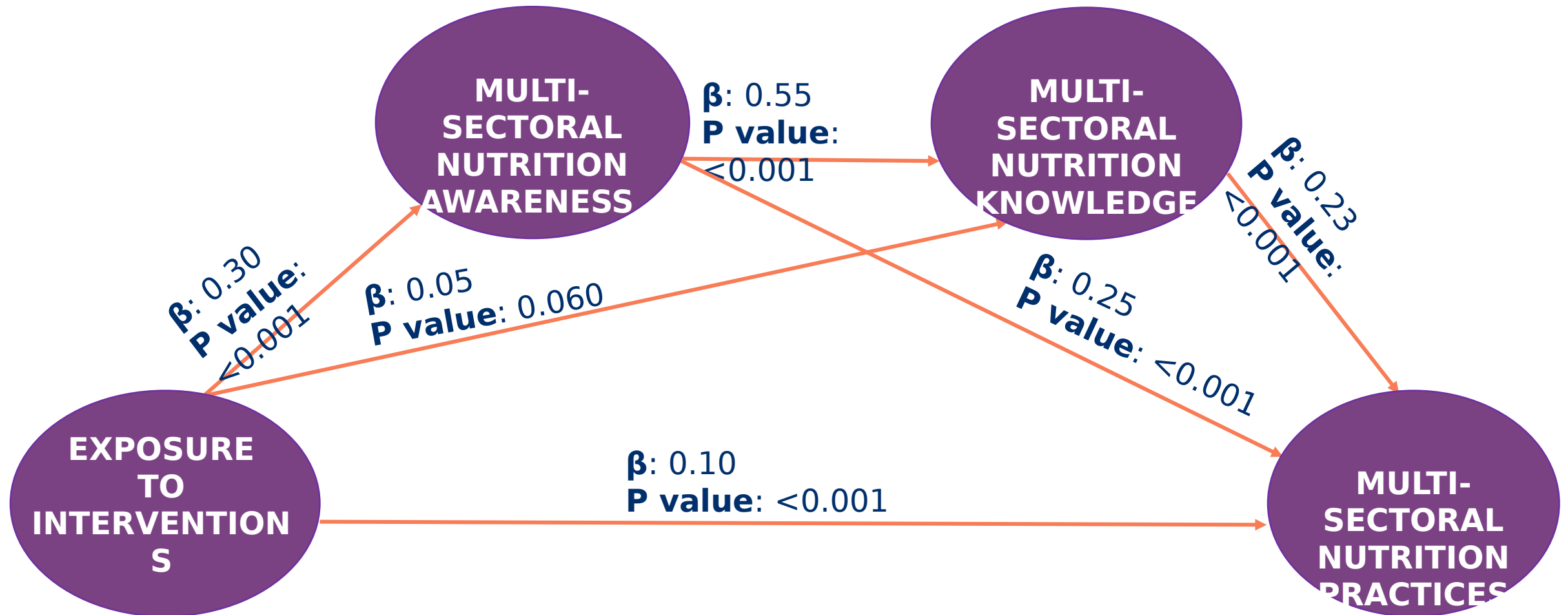
	<b>1000-day mothers (N=2040)</b>	<b>Poorer 40% (N=735)</b>	<b>Wealthier 60% (N=)</b>
	<b>%</b>	<b>%</b>	<b>%</b>
<b>Any:</b> IPC, Community, Mass Media or SMS	49.5	43.0	53.1
<b>Specific platforms</b>			
IPC: any exposure to FLW	33.2	30.2	34.9
Community: any participation in CE	17.8	18.6	17.3
Mass media: ever listened to BA episode	26.5	28.3	25.5
M-nutrition: any SMS received	23.4	17.8	26.6
<b>Scale of platform engagement</b>			
0	50.5	57.0	46.9
1	20.5	15.4	23.4
2	12.4	10.3	13.6
3	10.6	10.2	10.9
4	5.9	7.1	5.3

# SBCC Pathway Steps 2, 3, and 4: Multi-sectoral Nutrition Awareness, Knowledge and Practices



	<b>1000-day mothers (N=2040)</b> Mean (SD)	<b>Poorer (N=735)</b> Mean (SD)	<b>Wealthier (N=)</b> Mean (SD)
<b>Awareness of key behaviors</b> (scale: 0-25)	21.7 (3.2)	21.6 (3.6)	21.7 (3.0)
<b>Knowledge on key behaviors</b> (scale: 0-20)	10.7 (2.8)	10.4 (3.1)	10.8 (2.7)
<b>Key behaviors</b> (scale: 0-24)	11.6 (2.5)	11.0 (2.6)	11.9 (2.4)

# SBCC Pathway Steps 1-4: Standardized SEM Models (N=2040)



**Adjusted:** clustering, HH caste, ch age, mat edu and age

# SBCC Pathway Steps 1-4: Equity Measurement in Research - Standardized SEM Models (SES \_ N=735/1305)

Poorer 40%: ( $\beta$ : 0.57, P value: <0.001)  
 Wealthier 60%: (0.52, P value: <0.001)

	Poorer 40%	Wealthier 60%
<b>Indirect pathways</b>		
1) Awareness, Knowledge	0.042969	0.034538
2) Awareness	0.083733	0.071586
3) Knowledge	0.009953	0.014048
Indirect total	<b>0.136655</b>	<b>0.120172</b>
Direct pathway	0.216268	0.030512
Percentage indirect	38.72097 <b>39%</b>	79.75131 <b>80%</b>

Poorer 40%: ( $\beta$ : <0.001)  
 Wealthier 60%: (0.29)

Poorer 40%: ( $\beta$ : 0.25, P value: <0.001)  
 Wealthier 60%: ( $\beta$ : 0.24, P value: <0.001)

EXPOSURE TO INTERVENTION

SECTORAL PRACTICES

Adjusted: clustering, HH caste, ch age, mat edu and age

# Key Lessons Learned

## Measuring Equity

- 1.Context matters
- 2.It is multi-dimensional
- 3.It varies by theme and indicator
- 4.It supports adaptive management
- 5.It's not optional

# Next Steps

- 1.Measurement models for each step of the pathway
- 2.Models to assess other aspects of equity (e.g. caste, gender, geography)
- 3.Similar modeling for Suaahara's other 3 main intervention pathways (health systems; governance; and agriculture)
- 4.Final models to formally test causal mediation putting all 4 Suaahara paths together
- 5.Tool generation to provide guidance on planning for and executing these types of analyses to help us untangle pathways to impact and learn from each step by sub-population



Accelerating progress on tools, data and capacity needed to guide evidence-based policy in agriculture-food systems for nutrition & health



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**Thank you!**

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