

Nutrition as a foundation for good health and development: the role of effective implementation and health systems

#### Purnima Menon, PhD

Senior Research Fellow & Theme Leader for South Asia Nutrition Programs Poverty, Health and Nutrition Division & South Asia Office, IFPRI

# Whichever way you look at the world...



## ...malnutrition affects every country



www.globalnutritionreport.org



of all child deaths from poor nutrition



www.globalnutritionreport.o

### Nutrition investments in the first 1000 Days are for life



Source: Heckman & Masterov (2004)

#### Credit: Meera Shekar, World Bank

## What can leaders do for nutrition?







Deliver at scale a set of proven solutions to address immediate causes of poor nutrition in the first 1000 days of life

Improve underlying conditions for nutrition through social equityfocused programs and inclusive economic growth Build and strengthen **leadership and accountability** for nutrition at all levels

## Extraordinary things can happen

## Maharashtra



### stunting fell from 37% to 24% in 7 years

Economic Growth

Poverty reduction Nutrition and Health **Missions** 

Improved Program Performance

www.globalnutritionreport.o

Frontline nutrition staff recruited

Nutrition spending



### Delivering for nutrition in the first 1000 days: key interventions for health systems/programs\*

#### Pre-pregnancy and pregnancy

- IFA supplementation and deworming.
- Consumption of iodized salt.
- Calcium supplementation where needed
- Adequate food and nutrient intake during pregnancy

#### Newborn

- Delayed cord clamping
- Counseling and support at birth for early breastfeeding
- Special care for low-birthweight infants

#### 1-6 months

- Counseling for exclusive breastfeeding
- Support for EBF through policies
- Nutritional support to breastfeeding mothers

#### 6-24 months

- Counseling for age-appropriate IYCF
- Special nutritional support/food supplements to 6-24 mo

Through entire period: Behavior change communication on hygiene and sanitation

**Birth to five years:** Routine immunization; Screening and care for severe acute malnutrition

\*Nutrition services often provided through same delivery platforms as health

6 months to five years Vitamin A; deworming IFA, as needed; ORS, zinc



What can health leaders do to make health systems more nutrition-sensitive?

- Acknowledge contribution of nutrition to health system goals
- Integrate specific nutrition interventions into relevant health delivery platforms, especially for the first 1000 days
- Monitor nutrition interventions alongside **Examples of health systems taking on nutrition:**
- **National Nutrition Services in Bangladesh**
- National Rural Health Mission in India
- Health Extension Program in Ethiopia
- Health system in Vietnam

#### Quality of nutrition services during antenatal care in Bangladesh: Insights from an operational assessment in facilities



**Take-away:** Closing gaps in nutrition counseling during existing antenatal care visits could strengthen nutrition actions

### Delivering nutrition interventions across continuum of care: An example from Odisha, India



**Take-away:** Closing gaps in counseling during existing home visits can strengthen ome-based counseling by health workers

- Consumed food
- Received food suppl
- Pediatric IFA

- BF initiation advice
- Home visit last 3 mo
- Food supplement
- Home visit last 3 mo
- Advice on CF
- Consumed food

- Advice on BF at home visit
- Advice on bir at nome visi
- Vitamin A supplement

Avula et al., forthcoming

Delivering home-based counseling via outreach services
 in Ethiopia: Home visits by health extension workers
 among mothers with children <2y</li>

No. of home visits by HEW in last 6 mos

**Take-away:** Closing gaps in reach of home visits needs to be a first step in delivering home-based counseling in Ethiopia.



## Financing for nutrition: a critical consideration for effective implementation

2010: World Bank-led work on Scaling Up Nutrition: What Will it
Cost?→ 10 billion dollars of additional financing for nutrition
Ongoing: Costing and Financing for WHA Targets for Nutrition; other costing studies.

Overall goal is to support country-specific costing and financing plans linked to achieving nutrition targets







Estimating the Costs and Financing Needs to Achieve the World Health Assembly Targets for Nutrition

## In closing: What can ministries of health do for nutrition?

- Commit to addressing nutrition explicitly to achieve health sector goals
- Measure and monitor delivery of nutrition interventions as part of health systems
- Include financing for nutrition as part of financing for health
- Lead laterally/manage up bringing attention to social determinants of nutrition and health