

## **POSHAN Implementation Notes Series on Improving Complementary Feeding in India**

### **Submission Guidelines for Implementation Abstracts**

**Submission deadline: Monday, May 4, 2015**

*Authors of selected abstracts will be invited to contribute to POSHAN Implementation Notes (writing support will be provided) and present their work at a stakeholder convening on IYCF later in 2015.*

Recent evidence reviews ([Avula et al. 2013](#); [Vistaar Project, 2010](#)) have highlighted significant gaps in programmatic experiences with improving infant and young child feeding, especially complementary feeding, in India. POSHAN's evidence review ([Avula et al. 2013](#)) further highlighted that even those successful programmatic examples that targeted IYCF practices had focused primarily on breastfeeding and initiation of complementary feeding, not on the full spectrum of optimal complementary feeding ([WHO Guiding Principles on CF](#)).

With this gap in mind, POSHAN, together with [Alive & Thrive](#), seeks to identify and document examples of high quality, and at-scale (operating at the district- or state-level) program initiatives that have attempted to improve the quality of young children's diets. Interventions that include the use of behaviour change communications, interpersonal counselling, community mobilization, mass media interventions and/or interventions to improve the quality of the supplementary nutrition component targeted to children 6-24 months of age will all be considered.

Program experiences that are implemented by or with government programs and have highest potential for application/transferability to states such as Bihar, Uttar Pradesh, Madhya Pradesh and Odisha, will be prioritized in the selection process.

Abstracts will have a word limit of 500 words, not including title, geographic location, author names and affiliations. Please use the following indicative questions to help with the abstract development. These are only indicative; you may include other issues in your abstract that are of relevance to the theme of complementary feeding.

Each 500-word abstract should address the following:

- **Background:** [*Indicative areas to address in this section:* What were the objectives of the interventions implemented? Why was the intervention/innovation initiated? Which agencies, actors, and/or sectors were involved? Who initiated it? What has been the duration of implementation of the intervention/innovation?] [Word limit: 100]
- **Approaches and methods of implementation:** [*Indicative areas to address in this section:* Was formative research undertaken? What complementary feeding practices/goals were targeted? What specific actions were implemented to improve these complementary feeding practices? What were each organization/actors' roles? How was the government involved? What behaviour change communications materials were used? How was contact with families/mothers assured? What supporting interventions were included? How did the intervention link with the supplementary nutrition program for children 6-35 months of age] [Word limit: 200]
- **Key findings:** [*Indicative areas to address in this section:* What were the outcomes of the implemented interventions? What were some of the challenges for the implementation? How were they mitigated? What were some of the factors that you believe may have led to the success of the intervention?] [Word limit: 100]

- **Monitoring and evaluation:** How was/is the intervention monitored? Was/Is there an impact evaluation in place? If yes, what is/was the evaluation design? When will results be available? Are any interim results available?
- **Significance and application:** [Indicative areas to address in this section: What do you think are the lessons from this experience for others working in nutrition in India? [Word limit: 100]
- **Supporting websites/documents** [Please include here links (if any) to any websites that might provide more information]. Please send any specific documents or materials.

Please email your completed abstracts to IFPRI-POSHAN@cgiar.org no later than May 4, 2015.

If you have any difficulties accessing the submission form, please email IFPRI-POSHAN@cgiar.org.